

RESUME

ADAM MCBRIDE

UX DESIGNER / WEB DESIGNER / GRAPHIC DESIGNER

160 Vernon Ave., Apt. 4A / Brooklyn, NY 11206
T: 917 455 0117 // E: adam.mcbride@gmail.com // www.adammcbride.me



EDUCATION

- May 2017** **BFA, DESIGN & TECHNOLOGY**
Parsons School of Design, The New School
Studied the contemporary intersection of design, technology, and society. Junior and senior studies focused on user experience design and mobile interaction design.
- May 2005** **AA, DIGITAL MEDIA DESIGN & ASSEMBLY**
Full Sail University
Studied a broad range of digital media fields, focusing primarily on web and graphic design.

EXPERIENCE

- Jan 2001 - Present** **ADAM MCBRIDE STUDIOS**
Freelance Designer
I provide web, graphic, and UX/UI design services for a range of small to large projects. I meet my clients' wide many needs by providing a number of a la carte services.
- Clients**
- GREGORY TUCK ARCHITECTURE** (3/12 - 5/18)
UX Design, Web and Graphic Design
Full design of 2 portfolio sites, including prototyping, followup, and maintenance
- Photoshop, Illustrator, Sketch, Coda, WordPress, HTML/CSS, Javascript
- BRIAN JOSSELYN** (6/12 - 4/18)
Graphic & Print Design
Flyer, business card, and postcard design
- Photoshop, InDesign
- THE HUNGER PROJECT** (9/15 - 11/15)
UX Design, Graphic & Print Design
Design of a brochure, and an infographic poster
- Photoshop, Illustrator, InDesign, Sketch
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- SCOTT DIKKERS STUDIOS** (3/12 - 5/18)
Web & Graphic Design
Site migrations, maintenance, updates, and creation of new pages and assets
- HTML/CSS, Coda, Photoshop, Illustrator

STATEMENT

I'm a creative professional with a strong background in design and technology. I have experience with most areas of UX/UI, web, and graphic design, and have conducted user experience, research and testing as well as interaction design for both web and mobile.

SKILLS

- UX research & design methodologies
- Photoshop, Illustrator, InDesign, Experience Design, After Effects, Sketch
- Prototyping, Wireframing
- XCode & basic Swift
- HTML/CSS, JS, nodeJS, & other JS frameworks

SOCIAL MEDIA

- <http://www.adammcbride.me>
- <http://be.net/adammcbride>
- <https://www.instagram.com/adammcbridestudios/>
- <http://linkedin.com/in/adammcbride>

REFERENCES

Brian Josselyn
Artist
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Maria Goldfarb
Web Designer/Developer
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Clients

CULTURES OF RESISTANCE (4/11)

Graphic Design, Branding

A la carte web graphics for homepage

- Photoshop, Illustrator

ALAK FILMS (9/10 - 12/10)

Web & Graphic Design, Branding

Portfolio site design and design of studio logo

- HTML/CSS, Coda, Photoshop, Illustrator

EV JEWELRY DESIGN (6/09 - 9/09)

Web & Graphic Design, E-commerce, Branding

Design & creation of Jewelry design

portfolio and E-commerce website

- HTML/CSS, Javascript, Coda, Photoshop, Illustrator

MYKNOBS.COM (6/07 - 9/07)

Web & Graphic Design, E-commerce, Branding

Design & maintenance of multiple E-commerce websites, asset

creation, site branding for multiple brands

- HTML/CSS, Javascript, WordPress, Photoshop, Illustrator

MG STUDIOS (6/06 - 9/06)

Graphic Design, Video Editing, DVD Authoring

Graphic asset creation for DVD-ready video, editing and export of

DVD-ready video for DVD, and authoring of a 10-DVD set.

- Photoshop, Final Cut Pro, After Effects, DVD Studio Pro

INNOVATIVE MARINE TECHNOLOGIES (9/05 - 12/05)

Web, Graphic, and Print Design, Branding

Creation and maintenance of corporate website, corporate

branding, all product image assets, and creation of a monthly

mailing campaign, including design of monthly flyers.

- HTML/CSS, Javascript, Dreamweaver, Flash, InDesign, Quark, Photoshop, Illustrator