

RESUME

ADAM MCBRIDE

UX DESIGNER/INTERACTION DESIGNER

160 Vernon Ave., Apt. 4A/Brooklyn, NY 11206
T: 917 455 0117 // E: adam.mcbride@gmail.com // www.adammcbride.me



EDUCATION

- May 2017** **BFA, DESIGN & TECHNOLOGY**
Parsons School of Design, The New School
Studied the contemporary intersection of design, technology, and society. Junior and senior studies focused on user experience design and mobile interaction design.
- May 2005** **AA, DIGITAL MEDIA DESIGN & ASSEMBLY**
Full Sail University
Studied a broad range of digital media fields, focusing primarily on web and graphic design.

EXPERIENCE

- Jan 2001 - Present** **ADAM MCBRIDE STUDIOS**
Freelance Web and Graphic Designer
For sixteen years, I provided freelance web & graphic design services to a variety of clients, from artists, to architects, to companies. Ranging from small to large projects, I met my client's wide range of needs creating everything from web sites to business cards.
- Jun 2007 - Sept 2007** **MYKNOBS.COM**
Web and Graphic Designer (Contract)
Contracted for a redesign for the company's e-commerce web sites. Duties included original design, maintenance, and updating of sites and micro-sites, processing and uploading new features, graphics, product images and other content.
- Jun 2006 - Sept 2006** **MG STUDIOS**
Digital Media Generalist (Contract)
Completed authoring of a 10-DVD series and designed a 25-page brochure for a swim-wear line. This includes all digital assembly and authoring of the DVDs themselves, as well as creating DVD case covers and labels for all DVDs in the set.
- Oct 2005 - Dec 2005** **INNOVATIVE MARINE TECHNOLOGIES**
Media Coordinator
Designed and deployed 2 web sites, redesigned all internal documentation, redesigned all dealer documents, designed print ads, designed & deployed mass emails, designed postal mailers and coordinated internal and outsourced print & mail jobs for 2,500 - 7,500 pieces per month.

STATEMENT

I am a User Experience designer and Interaction Designer with a 16-years of experience as a freelance web and graphic designer. A graduate from Parsons School of Design, I have pivoted to UX and IxD, focusing on mobile, in order to be a key part of the latest intersectional developments of humans and technology.

SKILLS

- UX research & design methodologies
- Photoshop, Illustrator, InDesign, Experience Design, After Effects, Sketch
- Prototyping, Wireframing
- XCode & basic Swift
- HTML/CSS./JS, nodeJS, & other JS frameworks

SOCIAL MEDIA

- <http://www.adammcbride.me>
- <http://www.behance.net/adam.mcbride>
- <http://linkedin.com/in/adammcbride>

REFERENCES

Gregory Tuck
Director Coach International Architecture
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Maria Goldfarb
Web Designer/Developer
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EXPERIENCE

Apr 2000 -
Feb 2001

AMERICAN EXPRESS FINANCIAL ADVISORS, INC.
Medical Interviewer

As Medical Interviewer, I took phone calls in the Medical Review department from clients applying for medical insurance through AEFA, formerly IDS Life, asking a series of qualifying questions.

Mar 1998 -
Dec 1999

CONVERGYS CUSTOMER MANAGEMENT GROUP
Technical Support, Level 1 for Dell Computer Corp.

I provided support for Dell Computer Corporation's Home & Small Business Group. Working in their call center, I solved minor to advanced software & hardware problems, used an automated call-queuing system, interacted with Dell's internal logging system.